



## EDUCATE GIRLS AIMS TO EMPOWER 1.5 MILLION GIRLS TO ENTER THE CLASSROOM BY 2024 THEREBY ADDRESSING 40% OF INDIA'S OUT-OF-SCHOOL GIRL PROBLEM.

Every day in India, over 4 million girls of school age do not show up to the classrooms in which they belong<sup>[1]</sup>. Of the myriad reasons for this, almost all of them relate to one thing: their gender.

It is a well-known fact that investing in girls' education can create a true, positive multiplier effect!

9 of the 17 Sustainable Development Goals (SDGs)<sup>[2]</sup> are directly addressed by educating girls. With some of the largest number of out-of-school girls currently living in India, there is no better place and time to focus our efforts than here and now.

[1] Source: Ministry of Human Resource Development, Government of India, 2017

[2] Know more: [www.un.org/sustainabledevelopment/](http://www.un.org/sustainabledevelopment/)

## EDUCATE GIRLS AND.....



**14%**  
reduction in  
child  
marriage



**50%**  
more likely to  
immunize  
her children



More than  
**twice as  
likely** to  
educate her  
children



**2.2 times  
less likely**  
to be HIV+



Earn  
**10-20%**  
**more**  
income



**Reverse**  
climate  
change



Contribute  
to **global**  
**economic**  
growth



Be more  
**empowered**



**Reduce**  
class and  
income  
**inequalities**

# OUR MODEL

We leverage existing Government and community resources to achieve:



Increased  
ENROLMENT



Increased  
RETENTION



Improved  
LEARNING OUTCOMES



**CREATE COMMUNITY OWNERSHIP**  
Cadre of village-based volunteers (Team Balika)



**IDENTIFY OUT-OF-SCHOOL GIRLS**  
Using technology for Door-to-door survey & profiling



**ADDRESS MINDSETS FOR BEHAVIOUR CHANGE**  
Counsel parents via home visits



**MOBILISE COMMUNITIES**  
Conduct village meetings and rally influencers



**SUPPORT SCHOOL GOVERNANCE AND  
INFRASTRUCTURE DEVELOPMENT**



**ENSURE FOUNDATIONAL LITERACY AND NUMERACY SKILLS FOR CHILDREN**  
Using remedial teaching tools and techniques



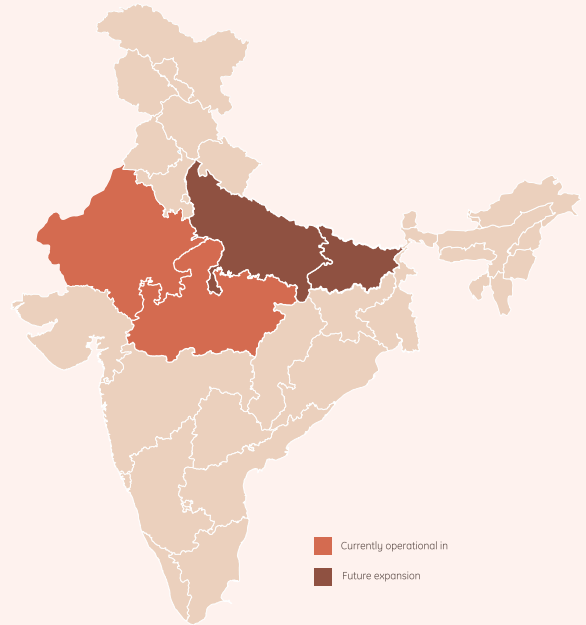
**IMPART LIFE SKILLS TRAINING**

# KEY INSIGHT

India is a country of nearly 650,000 villages. This can make the work of tackling the issue, one village at a time, feel endless, if not impossible.


**Using advanced analytics, Educate Girls has been able to identify that just 35,000 of India's villages hold the highest out-of-school girl population.**

These villages, concentrated in four states (Rajasthan, Madhya Pradesh, Uttar Pradesh, and Bihar), are challenged by multiple threats of extreme poverty, illiteracy, child marriage, early childbirth, malnutrition, stunting and deep patriarchy.



# VISION 2024


Educate Girls will support the Government to:

 enrol **1.5 million** out-of school girls

 retain **90%** of all enrolled girls

 impart **Life Skills** to **70,000+** adolescent girls

 improve learning outcomes for **90,000** girls and boys across Grades 3-10

 benefit over **15 million** boys and girls by supporting school governance and infrastructure development

reach over **17 million** children cumulatively



## IMPACT SINCE INCEPTION

750,000+  
girls enrolled

94%  
retention

1.3 million+  
students with  
improved  
learning  
outcomes

250,000+  
adolescent girls  
trained  
in life skills

11 million+  
total beneficiaries

3  
STATES

20  
districts

18,000+  
villages

13,000+  
village-based  
volunteers

## EVIDENCE OF IMPACT

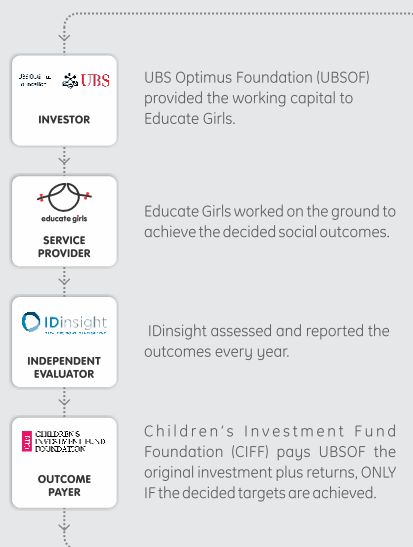
In our recently concluded Randomised Control Trial (RCT), the third party evaluator found that we enrolled 92% of all out-of-school girls in the program area over the course of 3 years.

Moreover, the evaluator also reported that students' test scores improved significantly in schools with Educate Girls' curriculum intervention as compared to control schools - this improvement was equivalent to an additional year of schooling for the average student.

This RCT was the world's first Development Impact Bond (DIB) in education. It was intended to be a proof-of-concept for replication and scale-up in the education sector and beyond.

Know more: [www.educategirls.ngo/dib](http://www.educategirls.ngo/dib)

## World's First Development Impact Bond (DIB) in Education



MoU with the  
Government of Rajasthan



Design And Performance  
Management

Educate Girls' DIB  
surpassed both its  
target outcomes!



160%  
of the final  
learning  
target



116%  
of the final  
enrolment  
target

# ABOUT US

Established in 2007, Educate Girls' is a non-profit that focusses on mobilising communities for girls' education in India's rural and educationally backward areas.

Strongly aligned with the 'Right to Education Act' or the 'Samagra Siksha', Educate Girls is committed to the Government's vision to improve access to primary education for children, especially young girls.


Educate Girls currently operates successfully in over 18,000 villages in Rajasthan, Madhya Pradesh and Uttar Pradesh. By leveraging the Government's existing investment in schools and by engaging with a huge base of community volunteers, Educate Girls helps to identify, enrol and retain out-of-school girls and to improve foundational skills in literacy and numeracy for all children (both girls and boys). This helps deliver measurable results to a large number of beneficiaries and avoids parallel delivery of services.


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## Head Office (India)

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*Educate Girls is a Project of Foundation to Educate Girls Globally (FEGG) in India.  
Educate Girls is registered as a non-profit / charity in USA and UK.*

# MILESTONES

**2005**

50-school  
test project

**2007**

Independently  
registered

**2008**

500-school pilot  
in Pali

**2010-13**

Scaled operations to  
entire Pali district,  
Jalore and Sirohi

**2014**

Scaled operations to  
Ajmer, Bundi and  
Rajsamand

**2015**

Commenced  
DIB program  
in Bhilwara  
(Development Impact Bond)

**2016**

Expanded to  
Udaipur & Jhalawar  
and commenced  
operations in  
Madhya Pradesh  
with Jhabua district

**2017**

Expanded operations  
to Banswara,  
Alirajpur & Dhar

**2018**

Educate Girls' DIB  
surpasses target  
outcomes  
and is successfully  
completed

**2018-19**

Expanded operations  
to Barwani

**2019-24**

Aim to expand to 31  
educationally backward districts

# PARTNERSHIPS



Government of  
Rajasthan



Government of  
Madhya Pradesh



Government of  
Uttar Pradesh



United Nations  
Children's Fund



EAC

# RECOGNITION



ET Prime Women  
Leadership  
Awards 2019



GuideStar Gold  
Certificate  
Awards 2019



NITI Aayog  
Women Transforming  
India Award, 2017



Nasscom Foundation  
Social Innovation  
Award, 2016



The Skoll Award  
For Social  
Entrepreneurship, 2015



The WISE  
Award, 2014



Stars Foundation  
Impact Award,  
2014



USAID Millennium  
Alliance Award, 2014